

YOUJIN NAM

Product & UX Designer

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248. 761. 6059

EXPERIENCE

Product Designer **Glassdoor**

Los Angeles, CA (Remote)
August 2021 – Present

As the designer for the Traffic and Growth team I helped redesign the onboarding survey flows to be more customized to new user types. I partnered with various teams to make SEO and UX improvements on traffic-significant pages such as Glassdoor's Best Places to Work Awards page. I also lead partner projects with Indeed and Fishbowl to integrate cross-platform features into Glassdoor.

Senior UX Designer **Capital One Enterprise**

San Francisco, CA
July 2019 – July 2021

I contributed to defining the Site platform design systems and build book documentation. I created visual assets to be shown on the homepage and developed the illustration guidelines alongside the Brand team. I lead the Card site migrations by redesigning the out-of-flow pages and created new components to be added to the shared library.

Product & UX Designer **WANDA**

San Francisco, CA
January 2020 – December 2021

I partnered with a nonprofit that help single moms learn about personal finance management. I created a journey map to define and design the profile, equity, schedule piece for moms on mobile. I designed for the admin side scheduling and class registration.

UX Designer **Capital One Commercial**

McLean, VA
August 2018 – July 2019

As the lead mobile designer for T&Easy expense app, I collaborated with product owners and iOS / Android developers to design its main features. I created prototypes to conduct user tests and research relevant to the overall corporate expense management platform. I also contributed to the OMNI mobile design systems.

Design Intern **Capital One Enterprise**

McLean, VA
June 2017 – August 2017

I designed style guides and Sketch template system for mobile designers to easily prototype features. I researched and implemented new plugins to improve the design workflow. I also designed the iOS / Android app for the Android Summit, a company-wide conference.

UX & UI Design Intern **MSU Credit Union**

East Lansing, MI
June 2016 – August 2016

I designed layouts for an internal social networking platform used by employees. I worked with developers to improve user experience on the main mobile banking app and mapped out the universal userflow.

EDUCATION

Carnegie Mellon University

Bachelor of Design with concentration in Communication

Pittsburgh, PA
September 2014 – May 2018

SKILLS

Specialties • Sketching, Wireframing, Storyboarding, Prototyping, Service Design, Design Systemes, Accessibility, Visual Design, Illustration, User Testing, Research Synthesis, Personas, Journey Maps, Agile

Tools • Sketch, Figma, Illustrator, Photoshop, InDesign, After Effects, Principle, InVision, Proto.io, Jira, MURAL, Adobe Analytics, Usertesting.com, HTML&CSS

ACTIVITIES & AWARDS

Glassdoor • Hack '18 First Place Award for Student Career Tool

Capital One • AAPI Organization Team, Visual Design CoP, Intern Recruiter

Spark Mentorship Program - Bay Area • Middle school professional mentor

Kik • Kik Innovation Earlybird Award